

**Sept, 1, 2018**  
**For Immediate Release**

## **Spracht Introduces the ZūMRJ9™ Line of Wired Headsets**

*An entry-level line of Plug-and-play Wired headsets for Desk Phones - BE HEARD!*

**Palo Alto, CA** – Spracht, designer/producer of communication peripherals, announces a full new line of Wired headsets for Business and Consumer called the **ZūMRJ9™ line of Headsets. The ZūMRJ9 line includes headsets with both Single and Dual ear versions with Noise Cancelling Mics and a rotating Boom up to 300 degrees. The ZūMRJ9 headsets also have a Master Switch of 7 different settings which covers over 90+% of the Desktop IP Phone market.**

“Spracht continues to make in-roads in the headset market and this item provides a Universal offering in the competitive WIRED headset space. This product is unique in that it has a master switch that covers most of the IP Phone Desktop market. No more need for complicated Compatibility charts, QD adaptors, or special cables. This is a “one-size-fits-all” product that is much easier to sell for the channel. It also is much easier to manage in terms of inventory and cash-flow which makes our channel partners happy to support the product” says Gary Crock, VP Sales & Marketing for Spracht.

The ZūMRJ9 Headset line has a switch setting for the following Phone manufacturers which includes: *Yealink, Cisco, Polycom, Avaya, Snom, MEC, Sangoma, Fanvil, Grandstream, Panasonic, Philips*, and many other phones. All of these headsets enjoy a 1 year warranty and are Call Center tested for rugged every day use. These are great products for small businesses, telecommuters, call centers, or any cubicle or office.

The ZūMRJ9™ line of headsets are listed here with very aggressive price points:

<i>Product</i>	<i>Description</i>	<i>MSRP</i>
ZUMRJ9M:	ZūMRJ9 Headset for Deskphone – Single Ear	\$39.99
ZUMRJ9B:	ZūMRJ9 Headset for Deskphone – Dual Ear	\$49.99

The ZuMRJ9 Line™ of headsets are available for purchase at [www.spracht.com](http://www.spracht.com) and many of the leading online resellers.

### **About Spracht**

Spracht is derived from the German word meaning "to Speak". Headquartered in Palo Alto, in the heart of California's Silicon Valley, Spracht's mission is to help people communicate better, anywhere. Innovative designs in *Bluetooth™* and wireless products have resulted in multiple Design and Engineering Showcase Innovations Honoree Awards from CES, and a Best in Category Award for Computer Accessories. From conference phones, to wireless *Bluetooth™* speakers for music, to the ground breaking first fluid focus web cam, every product performs its function seamlessly, so you can conference and communicate better. We constantly strive to push the boundaries in product development. For more information regarding Spracht, please visit: [www.spracht.com](http://www.spracht.com).

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