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Spracht Introduces the Blunote 2.0™ Wireless Bluetooth Speaker

Portable Wireless Speaker with 10 Watts of Speaker power and Mic for conferencing

Palo Alto, CA – (March 31, 2015) - Spracht, the acoustic division of parent company ODI, announces the next generation Bluetooth speaker in the Spracht Blunote product line, the Blunote 2.0™. The Blunote 2.0™ is a portable wireless speaker for streaming music wirelessly from any Bluetooth device, and enhancing sound quality of the content.

“The BluNote 2.0™ builds on our success of the First Generation BluNote which was one of the first Bluetooth Speakers on the market. In this version, we kept the initial design pretty much intact, but upgraded many features that the public asked for”, said Gary Crock, VP Sales & Marketing for Spracht. “The Blunote 2.0™ offers a whopping 10 watts of speaker power and now also has a rechargeable lithium battery, yet still remains an affordable way to enhance your music experience. Whether you are hosting an event, lounging by the pool, or just relaxing at home or office, the Blunote 2.0™ is perfect for any occasion.”

The Blunote 2.0™ allows you to listen to your saved music from any Bluetooth® enabled mobile phone, Smart Phone, Tablet, MP3/MP4 player, portable game console or computer. Non-Bluetooth® devices can connect via an included 3.5mm audio cable and use the rechargeable battery to provide long battery life.

Users streaming music from their phone can make and receive phone calls using the mobile phone hands-free function. The Blunote 2.0™ utilizes Digital Signal Processing (DSP) to provide noise cancellation and to convert different audio formats. The 10 watts of speaker power produce a powerful sound, and the Bass Radiator produces a rich, deep, bass tone. The Blunote 2.0™ is also portable and can fit in any backpack or purse and is perfect for indoor or outdoor audio activities.

The Blunote 2.0™ comes equipped with a USB charge cable and a 3.5 mm Audio cable for non-Bluetooth devices. The Blunote 2.0™ can be used within a Bluetooth® range of up to 50 feet and provides up to ten hours of audio on battery power. The Blunote 2.0™ retails for \$49.99 and has a part # WS-4014 which is available for purchase at www.spracht.com

About Spracht

Spracht is derived from the German word meaning "to Speak". Headquartered in Palo Alto, in the heart of California's Silicon Valley, Spracht's mission is to help people communicate better, anywhere. Innovative designs in *Bluetooth™* and wireless products have resulted in multiple Design and Engineering Showcase Innovations Honoree Awards from CES, and a Best in Category Award for Computer Accessories. From conference phones, to wireless *Bluetooth™* speakers for music, to the ground breaking first fluid focus web cam, every product performs its function seamlessly, so you can conference and communicate better. We constantly strive to push the boundaries in product development. For more information regarding Spracht, please visit: www.spracht.com.