

**July, 1, 2017**  
**For Immediate Release**

## **Spracht Introduces the ZuM Maestro™ Line of Wireless Headsets**

*A full line of Wireless headsets for Desk Phone, Softphone, and Cell Phone usage-  
BE HEARD!*

**Palo Alto, CA** – Spracht, designer/producer of communication peripherals, announces a full new line of Wireless headsets for Business and Consumer called the ZuM Maestro™ line of Headsets. **The ZuM Maestro™ line includes a Desktop DECT 6.0 headset with both Single ear and Dual ear versions with up to 350 feet of wireless range from the base. There is also a ZuM Maestro USB headset + base with 350 ft of wireless range to use as a Softphone headset with Lync/Skype for Business and other VOIP/Video conferencing platforms that use a USB connection. Finally, there is the ZuM Maestro™ Bluetooth for Business headset, for Cell phone and Tablet use, with a base station, to use in any office environment with Bluetooth wireless range.**

“Spracht has really started to make in-roads in the headset market over the past couple years – especially in the wireless headset space. This new line of ZuM Maestro™ headsets is very exciting as they provide very high quality headset acoustic performance, but are aggressively priced vs. the main competitors.” says Gary Crock, VP Sales & Marketing for Spracht. “Spracht now has a wide array of wireless headsets which is a growth sub-category in the vast headset market. For UC use with Desktop, Softphone, and Cell phone, we can really offer a wide range of wireless freedom that any headset user will appreciate.”

The ZuM Maestro™ line includes Noise Canceling Mics, DSP noise reduction; echo cancellation; tone control; wide band and narrow band audio. All of these headsets enjoy a 1 year warranty, are Call Center tested for rugged every day use, and have long battery lives. These are great products for small businesses, telecommuters, call centers, or any cubicle or office. Spracht also have a full array of EHS Cables (*Electronic Hook Switch*) to support use of our headsets with IP Phones without the use of a Handset Lifter.

The ZuM Maestro™ line of headsets are listed here:

<i>Product</i>	<i>Description</i>	<i>MSRP</i>
HS-2018:	ZuM Maestro™ Dect Headset for Desktop – Single Ear	\$179.99
HS-2019:	ZuM Maestro™ Dect Headset for Desktop – Dual Ear	\$189.99
HS-3010:	ZuM Maestro™ USB Wireless Headset for Softphone	\$149.99
HS-2050:	ZuM Maestro™ Bluetooth Wireless Headset + Base	\$79.99

EHS Cables for ZuM Maestro Monaural/Binaural (HS-2018/HS-2019)

EHS-2004:	EHS Cable for DHSG Phones: <i>Aastra, Hanlong, Siemens &amp; Tiptel.</i>	\$39.99
EHS-2005:	EHS Cable for <i>Avaya, Shoretel, &amp; Toshiba</i>	\$39.99
EHS-2006:	EHS Cable for Cisco	\$39.99
EHS-2007:	EHS Cable for Panasonic	\$49.99
EHS-2009:	EHS Cable for Alcatel	\$39.99
EHS-2010:	EHS Cable for Grandstream	\$49.99
EHS-2013:	EHS Cable for Fanvil	\$49.99
RHL-2010:	Headset Lifter for phones without EHS capability	\$59.99

The ZuM Maestro™ Line of headsets are available for purchase at [www.spracht.com](http://www.spracht.com) and many of the leading online resellers.

**About Spracht**

Spracht is derived from the German word meaning "to Speak". Headquartered in Palo Alto, in the heart of California's Silicon Valley, Spracht's mission is to help people communicate better, anywhere. Innovative designs in *Bluetooth*™ and wireless products have resulted in multiple Design and Engineering Showcase Innovations Honoree Awards from CES, and a Best in Category Award for Computer Accessories. From conference phones, to wireless *Bluetooth*™ speakers for music, to the ground breaking first fluid focus web cam, every product performs its function seamlessly, so you can conference and communicate better. We constantly strive to push the boundaries in product development. For more information regarding Spracht, please visit: [www.spracht.com](http://www.spracht.com).

**Press Contact:**

Margarita Kovats  
Spracht  
650-215-7500 x204  
[Margarita.Kovats@spracht.com](mailto:Margarita.Kovats@spracht.com)